

# NEW TPP PACKER



## CARE FOR THE ENVIRONMENT AND MATERIAL SAVING



**TPP 300 ERGON**



### SUSTAINABILITY

A pack made of renewable, biodegradable and fully recyclable top cardboard pad: this is the result generated by TPP packer. A plastic-free solution that represents an alternative to shrink film and that also offers the advantage of not requiring a shrinking process compared to it, with benefits in terms of consumption and carbon footprint. The cardboard top pad is also a valid alternative to traditional cardboard overlapping sleeves, with benefits in terms of material saving.



### NO GLUE

The new multipacks do not require the use of glue, as they are kept stable by the punched and folded cardboard topper. This enhances the environmental sustainability of the pack.



### SAVING ON MATERIAL

The pack is composed of a top pad only. This results in significant saving in terms of material. And all of this without compromising on the pack stability, functionality and aesthetics.

## CUSTOMER EXPERIENCE & BRAND PROMOTION

This pack enables the manufacturer to have a wide surface to be customized. This means that this pack acts as a real marketing tool and can be used by manufacturers to draw the consumer's attention and at the same time to enhance the customer experience, a factor that plays an increasingly important role in the buying decisions.



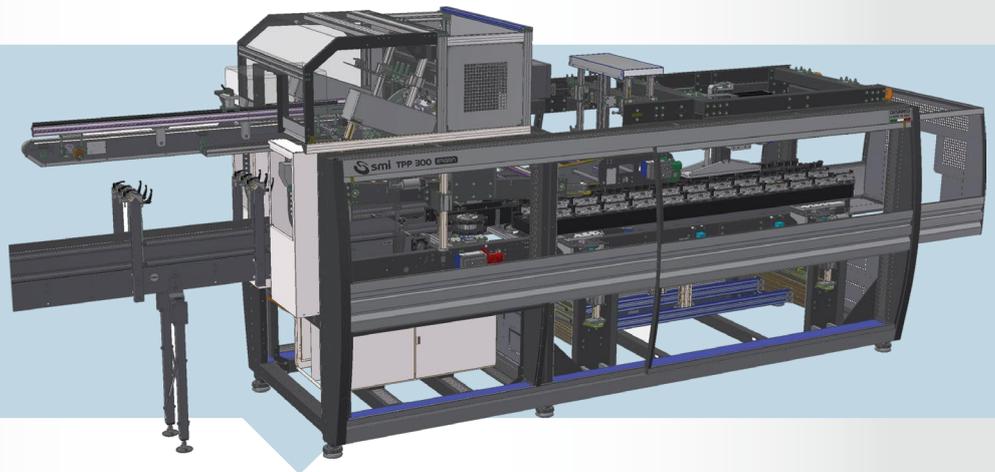
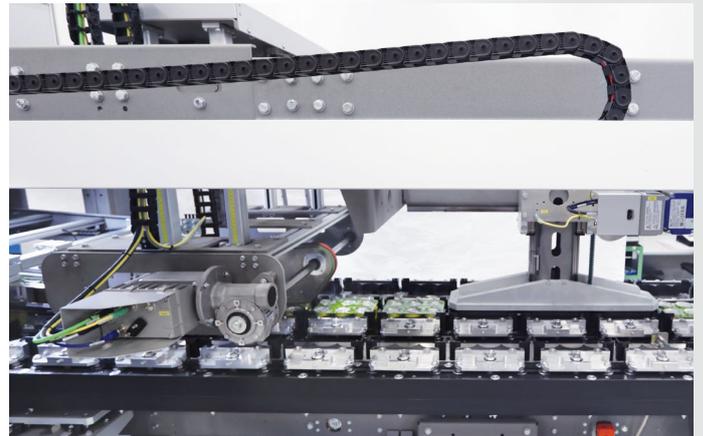
SMI S.p.A.  
Via Carlo Ceresa, 10 I-24015 San Giovanni Bianco (BG)  
Tel.: +39 0345 40.111 - Fax: +39 0345 40.209  
info@smigroup.it - www.smigroup.it

A GREEN CHOICE IS A SUCCESSFUL CHOICE! LET'S FIND OUT WHY

Innovating in the field of sustainable and circular packaging: an imperative for SMI that over the last year has been developing solutions to create packs with a low environmental impact.

A choice that, in addition to being related to the increasing attention SMI is paying to environmental issues, shows the willingness to help those manufacturers who want to actively follow a circular economy pattern and give final consumers the possibility to do environmentally responsible choices. With these premises, SMI has recently designed a new multipack packaging solution, that can pack cans by means of the application of a top cardboard pad with an output up to 300 packs/minute: the TPP packer (acronym for Top Pad Packer).

This solution combines operational flexibility and the capability of processing different types of containers in several configurations with high technology, based on the improvement of a proven range that SMI has been producing for years (the MP ERGON).



TPP 300  
VIDEO  
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