



**An important anniversary in the world of packaging.
Smipack celebrates 20 years in business with the new website.**

20 years of challenges, innovations, commitment and professionalism from our part that made us proud of the achieved results and that give us the incitement to look at the future and the new challenges we still have to face with renewed optimism.

20 years of trust, loyalty and cooperation from our customers that we want to thank for the appreciation and support in promoting the products we launched on the market during these years.

20 years that have seen the constant development of new products, essential aspect of the "corporate mission", not easy to sum up in few words, but also the restyling of the historical ones as well as our image.

It is because of this that we are glad to present our new website www.smipack.it completely redesigned to fit the latest needs of "mobile" communication and to facilitate the use of contents. The main innovations are:

- New design.
- "Responsive" architecture that, thanks to an automatic resizing of the template, allows users to visualize the site pages in the most appropriate format for the device used (pc, tablet, smarthphone).
- New "customer-oriented" media gallery to allow the users to visualize videos, pictures, brochures, case histories etc strictly related to the filters selected, thus focussing the search results on their specific interests.

We hope to count you again among our partners, while for further information about the **SMIPACK** range of products don't hesitate to contact us.

Thank you for your attention

Best regards

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